



Vaccinium Planning Meeting Speakers

Research and extension initiative for cranberry and blueberry: Current and future needs
April 24-25, 2017, The Laureate Center, NCRC, Kannapolis, NC



Karina Gallardo, associate professor and extension specialist at the school of economics science WSU. Karina has been involved in different projects including the RosBreed 1-2 to study the profitability affecting growers' adoption of new technologies (e.g., new cultivars).



Nahla Bassil is a plant geneticist with the USDA-ARS National Clonal Germplasm Repository in Corvallis, Oregon. Nahla is an expert on the development and application of molecular markers in temperate fruits and nuts. She has been a co-PI in the USDA-NIFA-SCRI-funded RosBreed 1 as Genotyping Team Leader and is currently the DNA Testing Team Leader in RosBreed 2.



David Brazelton is the President of Fall Creek Farm and Nursery, and is a founding owner of the company. Dave dedicated his career to the development of a dynamic and sustainable blueberry industry worldwide with a belief in top-quality plant supply, varieties, and horticultural support. Dave has held many industry positions, such as Chairman of the Oregon Blueberry Commission and is the current Chairman of the United States Highbush Blueberry Health Research committee. Fall Creek has blueberry business interests globally, including the US, Mexico, Canada, Chile, Peru, Argentina, South Africa, and Europe.



Terry Humfeld has served as Executive Director of the Cranberry Institute since November 2010 and brings to the CI and to the cranberry industry 33 years of professional experience with association management for horticultural and produce trade organizations. He also serves as President of the National Berry Crops Initiative and Vice Chairman of the Minor Crop Farmer Alliance. Terry holds B.S. and M.S. degrees in Horticulture from Kansas State University and has held positions in university level teaching and extension programs prior to his work in association management.